

## *News Release*

### **AT&T TOWER EARNS ENERGY STAR® FOR SUPERIOR ENERGY EFFICIENCY**

**(Jacksonville, Fla.) April 23, 2009** - AT&T Tower, owned by El Ad Florida, LLC and managed by Element National Management, has earned the U.S. Environmental Protection Agency's (EPA's) prestigious ENERGY STAR®, the national symbol for superior energy efficiency and environmental protection. This signifies that the building's energy performance rates in the top 25 percent of facilities nationwide.

"Element National Management is pleased to accept EPA's ENERGY STAR® on behalf of El Ad Florida, in recognition of our energy efficiency efforts," said Roberto LaVallii, President and CEO. "Through this achievement, we have demonstrated our commitment to environmental stewardship while also lowering energy costs for our tenants and our client."

Commercial buildings that earn the ENERGY STAR® use an average of 40 percent less energy than typical buildings and also release 35 percent less carbon dioxide into the atmosphere. Element National Management improved the energy performance of AT&T Tower by making cost-effective improvements to the building and implementing new strategies to manage its energy usage.

"Improving the energy efficiency of our nation's buildings is critical to preserving our environment and our natural resources," said Kathleen Hogan, Director of EPA's Climate Protection Partnerships Division. "From office buildings to hotels, supermarkets to schools, the ENERGY STAR® distinguishes those organizations who are taking environmental responsibility into their own hands."

Located on Bay Street, the 30-story landmark office property serves as the largest multi-tenant building in the heart of downtown Jacksonville. The AT&T Tower is professionally leased by CNL Commercial Real Estate, a real estate services company that currently represents more than 2.9 million square feet of office, retail and industrial space across the state of Florida.

EPA's national energy performance rating system provides a 1-100 scale that helps organizations assess how efficiently their buildings use energy relative to similar buildings nationwide. A building that scores a rating of 75 or higher is eligible for the ENERGY STAR®. Commercial buildings that can earn the ENERGY STAR® include offices, bank branches, financial centers, retail stores, courthouses, hospitals, hotels, K-12 schools, medical offices, supermarkets, dormitories and warehouses.

ENERGY STAR® was first introduced by EPA in 1992 as a voluntary, market-based partnership to reduce greenhouse gas emissions through energy efficiency. Today, the ENERGY STAR® label can be found on more than 50 different kinds of products, new homes, and commercial and industrial buildings. Products and buildings that have earned the ENERGY STAR® designation prevent greenhouse gas emissions by meeting strict energy-efficiency specifications set by the government. In 2007, Americans, with the help of ENERGY STAR®, saved approximately \$16 billion on their energy bills while reducing greenhouse gas emissions equivalent to those of 27 million vehicles.

For more information about ENERGY STAR, visit [www.energystar.gov](http://www.energystar.gov)

For more information about the AT&T Tower, visit [www.cnl.com/commercialrealestate/att/](http://www.cnl.com/commercialrealestate/att/)