

As The Future Catches You

BY JUAN ENRIQUEZ

How Genomics & Other Forces Are Changing Your Life, Work, Health & Wealth

The Industrial Revolution automated production. The Computer Age automated information. In *As The Future Catches You*, Juan Enriquez says we are on the verge of automating the very building blocks of life itself.

Computer-accelerated calculations have allowed scientists to crack the genetic code. Enriquez examines the implications of this, fast-forwarding into a future when ever-increasing computer speed and memory will give those who speak the genetic language direct and deliberate control over all forms of life. Enriquez challenges readers to prepare for future scientific developments and maintains that embracing new knowledge will define those people and nations that will succeed in the 21st century.

Unusual page format, changing typography, illustrations, creative arrangement of text, and endless ellipses help catch the interest of the disinterested, alert the unaware, and stimulate thought and discussion. This book is a fact-packed, fun read. Coverage is general and written in layman's terms, with endnotes on most pages referring to more in-depth material.

A quick sampling:

- Every eighteen months, the cost of a computer chip drops and its ability to process data doubles.
- There are now at least ten labs that have the capacity to sequence and decode a full human genome in a matter of months
- Someone working in the world's richest country today is about 427 times wealthier than someone working in the world's poorest country. The IT and genetics revolution will soon make that difference 1,000 to 1.

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