

FOR IMMEDIATE RELEASE

June 16, 2008

Contact: Tonya Oskarson, AJGA
(678) 425-1743

CNL LIFESTYLE COMPANY TO SPONSOR AJGA EVENT IN VIRGINIA
Junior Championship to be held at The Tradition Club at Royal New Kent

BRASELTON, Ga. — CNL Lifestyle Company will sponsor a 2008 American Junior Golf Association (AJGA) national junior golf tournament, the AJGA announced Monday. CNL Lifestyle Company, LLC is the advisor to CNL Lifestyle Properties, Inc., an Orlando-based real estate investment trust (REIT) focused on lifestyle properties.

The CNL Lifestyle Company Junior Championship will be held Aug. 18-21 and will feature 99 of the nation's top junior golfers. The 54-hole event will take place at The Tradition Club at Royal New Kent in Providence Forge, Va., located between Williamsburg and Richmond. CNL Lifestyle Properties owns a portfolio of 52 golf courses throughout the United States, including three in the state of Virginia (The Crossings in Glen Allen, Kiskiack in Williamsburg and Broad Bay in Virginia Beach).

This will be the second tournament the AJGA will conduct in the area during the 2008 season. The Junior All-Star in Petersburg, Va. will be held July 21-24 at the Country Club of Petersburg.

"CNL Lifestyle Company is pleased to build on its relationship with the AJGA in sponsoring this event," said Rudy Anderson, vice president of investments for CNL Lifestyle Company. "CNL Lifestyle Company has a strong commitment to the golf industry and values the importance of giving back to the community. We believe it is important for young athletes to develop the skills and confidence that the game of golf teaches."

A Junior-Am Fundraising Tournament, similar to the PGA TOUR's Pro-Am, will be held Monday, Aug. 18 at 8 a.m.

The first round of the CNL Lifestyle Company Junior Championship will take place on Tuesday, Aug. 19, followed by the second round on Wednesday, Aug. 20. The event will conclude with final-round action Thursday, Aug. 21. Tee times will run from 7:30 a.m. – 12:18 p.m.

"We are very excited about partnering with CNL Lifestyle Company as we conduct another event in Virginia," said Jason Etzen, AJGA executive vice president of corporate partnerships. "This event is going to provide even more opportunities for our Southeast members to gain exposure for college golf scholarships."

The American Junior Golf Association is a 501(c)(3) nonprofit organization dedicated to the overall growth and development of young men and women who aspire to earn college golf scholarships through competitive junior golf. The AJGA, the largest Association of its kind, has an annual junior membership (boys and girls ages 12-18) of more than 5,000 junior golfers from 49 states and 30 foreign countries.

Titleist, the AJGA's National Sponsor, has been the catalyst and driving force behind the Association's success since 1989. Rolex Watch USA, which is in its third decade of support, became the inaugural AJGA Premier Partner in 2004. In 2007, after 12 years of support, Polo Ralph Lauren became the AJGA's second Premier Partner.

AJGA alumni have risen to the top of amateur, collegiate and professional golf. More than 160 former AJGA juniors currently play on the PGA and LPGA Tours and have compiled more than 300 wins. AJGA alumni include Tiger Woods, Phil Mickelson, Jim Furyk, Stewart Cink, Davis Love III, Cristie Kerr, Pat Hurst, Paula Creamer, Brittany Lincicome, Morgan Pressel and Julieta Granada.

For more information, please contact Tonya Oskarson (toskarson@ajga.org) in the AJGA Sponsorship Department at (678) 425-1743 or visit the AJGA Web site at www.ajga.org.

###