



# Invest-fest 2008

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CNL took our “Fostering an Investor Mindset” campaign to a new level with Invest-fest, a day of fun with a financial focus. Associates started the day meeting with our financial service providers and playing market-inspired games.

After lunch, we gathered at Church Street Station where guest speaker Peter Ricchiuti, professor of finance at Tulane University, reminded associates that downturns come and go, and that the best financial defense is having and sticking with a good long-term financial plan.

Lisa Schultz, Chief Human Capital Officer, announced a new Financial Advisor Reimbursement Plan, CNL founder and CEO Jim Seneff brought associates to their feet with his insightful “Eight R’s of Financial Responsibility” and Tracy Schmidt, Chief Financial Officer, opened and closed with a call for fiscal restraint and perspective. TSN was there and we have the video to prove it.