

News Release

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CNL STRATEGIC CAPITAL ANNOUNCES OPERATING RESULTS FOR SECOND QUARTER 2023

(Orlando, Fla.) Aug. 10, 2023 — CNL Strategic Capital, LLC (“CNL Strategic Capital,” the “Company” or “we”) seeks to provide current income and long-term appreciation to investors by acquiring controlling equity stakes in combination with loan positions in privately owned middle-market businesses. The Company announced its operating results for the six months ended June 30, 2023.

Highlights:

- As of June 30, 2023, CNL Strategic Capital’s portfolio consisted of equity and debt investments in 12 portfolio companies and had approximately \$865.4 million in total assets, compared with approximately \$732.5 million as of Dec. 31, 2022.
- For the six months ended June 30, 2023, the Company recognized a net change in unrealized appreciation on investments of approximately \$12.6 million and had total investment income of approximately \$27.8 million. That compares with a net change in unrealized appreciation on investments of \$16.7 million and total investment income of approximately \$21.9 million during the first six months of 2022.
- The cumulative total investment return based on net asset value (NAV) since inception and through June 30, 2023, was approximately 76.2% for Class FA shares, 64.9% for Class A shares, 55.9% for Class T shares, 57.0% for Class D shares, 66.7% for Class I shares and 48.7% for Class S shares.¹ These returns are prior to any applicable sales load and assume shareholders reinvested their distributions.
- For the six months ended June 30, 2023, CNL Strategic Capital received approximately \$134.0 million in net offering proceeds, including approximately \$5.6 million received through the distribution reinvestment plan. Since beginning operations in February 2018 until June 30, 2023, CNL Strategic Capital has raised approximately \$783.5 million, including \$21.0 million received through the distribution reinvestment plan.

Cash distributions declared net of distributions reinvested during the periods presented were funded from the following sources (in thousands):

| | Six Months Ended June 30, | | | |
|---|----------------------------------|---|---------------|---|
| | 2023 | | 2022 | |
| | Amount | % of Cash Distributions Declared Net of Distributions Reinvested | Amount | % of Cash Distributions Declared Net of Distributions Reinvested |
| Net investment income before Expense Support (reimbursement) | \$ 12,156 | 147.7 % | \$ 9,783 | 145.2 % |
| Expense Support (reimbursement) | \$ (644) | (7.8) % | \$ (2,352) | (34.9) % |
| Net investment income | \$ 11,512 | 139.9 % | \$ 7,431 | 110.3 % |
| Cash distributions declared, net of distributions reinvested ³ | \$ 8,230 | 100.0 % | \$ 6,738 | 100.0 % |

Sources of declared distributions on a GAAP basis (in thousands):

| | Six Months Ended June 30, | | | |
|---|----------------------------------|------------------------------------|---------------|------------------------------------|
| | 2023 | | 2022 | |
| | Amount | % of Distributions Declared | Amount | % of Distributions Declared |
| Net investment income ⁴ | \$ 11,512 | 83.4 % | \$ 7,431 | 72.9 % |
| Distributions in excess of net investment income ² | \$ 2,284 | 16.6 % | \$ 2,756 | 27.1 % |
| Total distributions declared | \$ 13,796 | 100.0 % | \$ 10,187 | 100.0 % |

Total investment return based on net asset value (NAV) after incentive fees per share for the six months ended June 30, 2023:¹

| Class FA | Class A | Class T | Class D | Class I | Class S |
|----------|---------|---------|---------|---------|---------|
| 3.5% | 3.1% | 2.8% | 3.1% | 3.1% | 3.8% |

(These returns are prior to any applicable sales load and assume shareholders reinvested their distributions. These are not actual shareholder returns. Actual returns may vary materially.)

Cumulative total investment return based on NAV after sales fees since inception and through the six months ended June 30, 2023:¹

| Class FA | Class A | Class T | Class D | Class I | Class S |
|----------|---------|---------|---------|---------|---------|
| 76.2% | 64.9% | 55.9% | 57.0% | 66.7% | 48.7% |

(These returns are prior to any applicable sales load and assume shareholders reinvested their distributions. These are not actual shareholder returns. Actual returns may vary materially.)

¹This is not shareholder returns. Total investment return is calculated for each share class as the change in the net asset value for such share class during the period and assuming all distributions are reinvested. Amounts are not annualized and are not representative of total return as calculated for purposes of the total return incentive fee. Since there is no public market for the Company's shares, terminal market value per share is assumed to be equal to net asset value per share on the last day of the period presented. The Company's performance changes over time and currently may be different than that shown above. Past performance is no guarantee of future results. Investment performance is presented without regard to sales load that may be incurred by shareholders in the purchase of the Company's shares. ²Consists of offering proceeds for the six months ended June 30, 2023. ³Excludes \$5,566 and \$3,449 of distributions reinvested pursuant to our distribution reinvestment plan during the six months ended June 30, 2023 and 2022, respectively. ⁴Net investment income includes Expense Support reimbursement, net of \$644 and \$2,352 for the six months ended June 30, 2023, and 2022, respectively.

About CNL Strategic Capital

CNL Strategic Capital is a publicly registered, non-traded limited liability Company that seeks to provide current income and long-term appreciation to individuals by acquiring controlling equity stakes in combination with loan positions in durable and growing middle-market businesses. The Company is externally managed by CNL Strategic Capital Management, LLC and Levine Leichtman Strategic Capital, LLC (LLSC). For additional information, please visit cnlstrategiccapital.com.

About CNL Financial Group

CNL Financial Group (CNL) is a private investment management firm providing real estate and alternative investments. Since inception in 1973, CNL and/or its affiliates have formed or acquired companies with more than \$34 billion in assets. CNL is headquartered in Orlando, Florida. For more information, visit cnl.com.

About Levine Leichtman Strategic Capital

LLSC is an affiliate of Levine Leichtman Capital Partners, LLC (LLCP), a middle-market private equity firm with a 39-year track record of investing across various targeted sectors, including Franchising & Multi-unit, Business Services, Education & Training and Engineered Products & Manufacturing. LLCP utilizes a differentiated Structured Private Equity investment strategy, combining debt and equity capital investments in portfolio companies. LLCP believes that by investing in a combination of debt and equity securities, it offers management teams growth capital in a highly tailored, flexible investment structure that can be a more attractive alternative than traditional private equity.

LLCP's global team of dedicated investment professionals is led by nine partners who have worked at LLCP for an average of 19 years. Since inception, LLCP has managed approximately \$13.3 billion of institutional capital across 15 investment funds and has invested in over 100 portfolio companies. LLCP currently manages \$8.9 billion of assets and has offices in Los Angeles, New York, Chicago, Charlotte, Miami, London, Stockholm, The Hague and Frankfurt. For additional information, please visit llcp.com.

The information in this press release may include "forward-looking statements." These statements are based on the beliefs and assumptions of CNL Strategic Capital's management and on the information currently available to management at the time of such statements. Forward-looking statements generally can be identified by the words "believes," "expects," "intends," "plans," "estimates" or similar expressions that indicate future events. Forward-looking statements are subject to substantial risks and uncertainties, many of which are difficult to predict and are generally beyond CNL Strategic Capital's

control. Important risks, uncertainties and factors that could cause actual results to differ materially from those in the forward-looking statements include the risks associated with the Company's ability to pay distributions and the sources of such distribution payments, the Company's ability to locate and make suitable investments and other risks described in the "Risk Factors" section of the Company's Annual Report on Form 10-K and the other documents filed by the Company with the Securities and Exchange Commission. This press release shall not constitute an offer to sell or the solicitation of an offer to buy securities.

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